



WAYMASTER

Rangotsav (Ranga Rang Rewari) Celebration 2020

- **Introduction**

Our Mission : Rangotsav, will see a mammoth of people sprinkle colour, will be graced by talented and famous singer's, Bands and Dancers. Will know as the festival of unity and charity.

Profit from the event will be donated to the Astha Kunj Projects and will be closely monitored by our team.

Location : Bal bhawan ground, model town rewari, Haryana.

Date : 10th march, 2020

Features : Rewari's biggest Holi event providing people a safe and amusing celebration, with live performances of famous singers and dancers with multiple stages and deejay's

Footfall : The event will attract an average audience of 1000+ people.

Presented by : A group of people working for making your festivals and celebration good to awesome, with the name of "waymaster".

- **List of events**

Holi food & snacks stalls

Deejay's

live Singing performances

Live bands

Dance troops

Lucky Draw

Free goodies

Page 3 Coverage

- **Why Sponsor**

- Rewari district is hub of major multinational automobile manufacturers and suppliers which give city a potential neighborhood to promote your business. And being a certify event it will give you a chance to cover social responsibilities
- It is going to be the biggest Holi Event for cause in rewari.
- Event will approach more than 100000 audiences which include doctor, advocates, HNI local community etc.
- Wide media coverage which includes newspapers, hoardings, social networking sites, banners, flyers, etc.
- Eminent people would be visiting the festival from all spheres of society.
- excellent opportunity to promote your Products
- The show will be one of its kinds which will cover all aspects of people's entertainment.

- Sponsorship details

S.No	Sponsorship Category	Sponsorship Fee
1.	Title sponsor	3.5 lakhs*
2.	Gold sponsor	2.5 lakhs*
3.	Silver sponsor	1.5 lakhs*
4.	Co-sponsor/event sponsors	1 lakhs*
5.	Food and beverage partner	as per talks.
6.	Media partner	as per talks.

- **Sponsorship avenues**

Title Sponsors

The title sponsor gets exclusively marketed as the official sponsor of the fest. With the large scale and intensive marketing effort initiated by us, the title sponsor will be the most advertised name in the Rangotsav celebration.

Benefits

1. Company Publicity

2. (i) The logo of the company with the title as suggested by the sponsor in big font size will be printed on the side panels at main stage and at the main gate.

(ii) The logo of the company will be printed with the title as suggested by sponsor in big font size on all the banners, posters and news letter of the festival published by the organizer.

2. Stall for Publicity: Stall with tables, chairs and power point will be provided to the company for publicity/sell for their product

3. Banners and Standee: The Company may place 5 banners and 5 standees
In the area of function.

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In the area of function.

4. Announcement: The name of special title sponsors will be announced during the events at main stage.
5. Facebook : the title sponsor will be extensively promoted on our facebook page and other social media platforms.
6. Mailers : mailers informing people about “rangotsav (Ranga Rang Rewari) ” would mention the Title sponsor in a prominent manner.
7. Backdrop : the backdrop of the main stage would showcase the title sponsor in big font.
8. Pamphlets/flyers : the title sponsor may distribute its own promotion pamphlets/flyers.
9. Posters : the title sponsor would get a prominent and strategic position in all posters of “rangotsav (Ranga Rang Rewari)celebration” (size a3) which will be promoted on a grand scale.
10. Logo on all print ads/psas, as space permits. (est. 1,00,000+ views)
11. Other benefit proposition would be negotiable

- **Gold sponsor**

Gold sponsor will have an amazing visibility at a Prudent price. The company will be promoted using the following means.

Benefits

1. The logo of the company with the title as suggested by the sponsor in big font size will be printed on the side panels at main stage .
2. Stall for publicity : stall with tables, chairs, halogen light and power point
Will be provided to the company for publicity/sell for their product
3. Banners and standee : the company may place 4 banners and 4 standees in the area of function.
4. Announcement : the name of gold sponsors will be announced during the
Various events at main stage.
5. Facebook : the gold sponsor will be extensively promoted on our facebook page and other social media platforms.

7. Posters : the gold sponsor would get a prominent and strategic position in all Posters of “rangotsav (Ranga Rang Rewari)celebration” (size a3) which will be promoted on a grand scale.

8. Pamphlets/flyers : the gold sponsor may distribute its own promotion Pamphlets/flyers.

9. Logo on print ads/psas, as space permits. (est. 1,00,000+ views)

10. Other benefit proposition would be negotiable

- **Silver sponsor**

Benefits

1. Company publicity :

(i) the logo of the company with the title as suggested by the sponsor in medium Font size will be printed on the side panels at main stage .

(ii) the logo of the company will be printed with the title as suggested by sponsor in medium font size on all the banners, posters and news letter of the festival published by the organizer.

2. Banners and standee : the company may place 5 banners and 5 standees in the area of function.

3. Announcement : the name of silver sponsors will be announced during the Various events at main stage.

4. Facebook : the silver sponsor will be promoted on our facebook page.

5. Mailers : mailers informing people about “rangotsav (Ranga Rang Rewari)celebration” would mention the Silver sponsor in a prominent manner.

6. Posters : the silver sponsor would get a prominent and strategic position in all Posters of “rangotsav (Ranga Rang Rewari)celebration” (size a3) which will be promoted on a grand scale.

7. Pamphlets/flyers : the silver sponsor may distribute its own promotion Pamphlets/flyers.
8. Logo on print ads/psas, as space permits. (est. 1,00,000+ views)

CO-Sponsor:

Benefits

1. Company publicity :

(i) the logo of the company with the title as suggested by the sponsor in small font size will be printed on the side panels at main stage .

(ii) the logo of the company will be printed with the title as suggested by sponsor in small font size on all the banners, posters and news letter of the festival published by the organizer.

2. Banners and standee : the company may place 02 banners and 02 standees in The area of function.

3. Announcement : the name of co-sponsor/event sponsor will be announced during the various events at main stage.

4. Facebook : the co-sponsor/event sponsor will be promoted on our facebook Page.

5. Posters : the co-sponsor/event sponsor would get a prominent and strategic position in all posters of “rangotsav (Ranga Rang Rewari)celebration” (size a3) which will be promoted on a grand scale.

6. Pamphlets/flyers : the co-sponsor/event sponsor may distribute its own Promotion pamphlets/flyers.

7. Logo on print ads/psas, as space permits. (est. 1,00,000+ views)

- **Food and beverage partner**

1. Facebook : the f&b partner will be extensively promoted on our facebook page and other social media platforms.

2. Announcement : the name of f&b will be announced during the various Events at main stage.

3. Posters : the f&b partner would get a prominent and strategic position in all Posters of “rangotsav (Ranga Rang Rewari)celebration” (size a3) which will be promoted on a grand scale.

4. Vending kiosk : kiosk can be set up at the earmarked areas, so as to interact directly with our participants and thus advertise your brand. The structure and other required equipment will have to be brought on your own. one table and one chair shall be provided.

5. Backdrop : the backdrop of the main stage would showcase the title sponsor In big font.

6. Logo on print ads/psas, as space permits. (est. 1,00,000+ views)

- **Media partner**

Benefits

1. Company publicity :

(i) the logo of the company with the title as suggested by the sponsor in big font

Size will be printed on the side panels at main stage and at the main gate.

(ii) the logo of the company will be printed with the title as suggested by sponsor in big font size on all the banners, posters and news letter of the festival published by the organizer.

2. Stall for publicity : stall with tables, chairs, halogen light and power point will be provided to the company for publicity/sell for their product

3. Banners and standee : the company may place 1 banners and 1 standees in the area of function.

4. Announcement : the name of special title sponsors will be announced during the various events at main stage.

5. Facebook : the title sponsor will be extensively promoted on our facebook Page and other social media platforms.

- **Terms for promotions**

The above mentioned promotional commitments shall become effective from the date of sponsorship agreement and shall not be binding on any promotion related activity already undertaken before signing of such agreement.

- **Stall rate**

8 x 8 Ft single stall 5000/-

8 x 16 Ft double stall 10000/-

Food truck 5000/-

- **Astha Kunj Stall branding**

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